

GENESIS® | 2026 CLIENT FORUM

FIRM FOUNDATIONS, BOLD HORIZONS

SPEAKER BIOGRAPHIES



Dr. Laura Cabrera

CO-FOUNDER AND CEO OF CABRERA RESEARCH LAB

Dr. Laura Cabrera (B.S., M.P.A., Ph.D., Cornell) is the Board Chair and Professor at the Systems Thinking Standards Institute (STS)™, where she leads the development of global systems thinking standards. She is also Co-Founder and CEO of Cabrera Research Lab and teaches at Cornell University, where she directs the Graduate Certification Program in Systems Thinking, Modeling,

and Leadership. With over 25 years of experience in research and education, Dr. Cabrera has contributed extensively to public policy, systems science, and practical applications of systems thinking. She is the co-author of six books, including Connect the Dots and Systems Thinking Made Simple, and serves as co-editor of the Journal of Systems Thinking.



Martin Hacala

CEO AND PRESIDENT OF GENESIS AND GENSTAR

Martin Hacala is President and Chief Executive Officer of GenStar and Genesis. He assumed the leadership of GenStar and Genesis in 2015. Previously, Marty held a variety of senior underwriting and claims positions in GenStar, Genesis, and Gen Re. Prior to joining the Gen Re group in 1997, Marty was a partner in the Washington, DC law firm of Ross, Dixon, and Masback, LLP, where his

practice centered on insurance coverage litigation and counseling. Marty also served four years as a Trial Attorney in the Employment Litigation Section of the U.S. Department of Justice, Civil Rights Division, a position to which he was appointed through the Attorney General's Honors Program. Marty received his AB and JD degrees with honors from Saint Louis University.

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Dr. Carl Marci

CHIEF CLINICAL OFFICER AND MANAGING DIRECTOR OF MENTAL HEALTH AND NEUROSCIENCE AT OM1

Dr. Marci is a physician, scientist, entrepreneur, and author of the book, *Rewired: Protecting Your Brain in the Digital Age* (Harvard University Press, 2022). He is currently the Chief Clinical Officer and Managing Director of Mental Health and Neuroscience at OM1, a venture backed health technology and AI company based in Boston, MA. He is a board-certified psychiatrist, part-time faculty at Massachusetts General Hospital and Assistant Professor of Psychiatry at Harvard Medical School. He also advises several investment groups and early-stage health tech companies.

Previously, Dr. Marci was Chief Psychiatrist and Chief Medical Officer at a number of early-stage venture backed health and technology companies and he is the co-founder and former Chairman and Chief Executive Officer of Innerscope Research, a pioneer in the field of consumer neuroscience. Innerscope Research was a data science and media research firm acquired by Nielsen in 2015, where he served as executive vice president and the first Global Chief Neuroscientist until 2019.



William E. Rotatori

CHAIRMAN AND CEO OF NEAM

Bill is Chairman and CEO of NEAM, Inc. and a member of the Firm's Policy Committee. He joined the Firm as Vice President in 2000, was made President in 2010 and became CEO in 2014. Prior to joining the Firm, Bill was a Senior Vice President of the Portfolio Management Group at Conning Asset Management and previously held various positions within the

Investment Group and Asset Management Division at Travelers Insurance Company. Bill is a CFA Charterholder and a member of the Hartford Society of Financial Analysts. A graduate of Georgetown University, Bill also holds an MBA in Finance from the University of Chicago Graduate School of Business.